

ADVERTISER: Circus Circus
CAMPAIGN: CCLV 2022 Apr-Jun TV Campaign
FLIGHT DATES: 03/28/22 - 06/26/22
MARKET: Los Angeles
DEMO: P 18-49

ORDER
REV: 0
ORDER #: KVEA202202030005649
VENDOR: KVEA
ATTN:



MassMedia
 6543 Las Vegas Blvd. S.
 Suite 200
 Las Vegas, NV 89119
Phone: (702) 433-4331
Buyer: Lisa Montague

Television - Los Angeles

Line Number	Zone	Time Period Days	Len	Gross Rate	Network	Program	Daypart	Thousands	Rating	Mar 28	Apr 04	Apr 11	Apr 18	Apr 25	May 02	May 09	May 16	May 23
1		5:00A to 6:00A M T W R F	:30	\$100.00		NOTICIERO 52 - 5AM	EM	23.8	0.8	5	5	5	5	5	5	5	5	5
2		12:30A to 1:30A Su	:30	\$100.00		DECISIONES EXTREMAS	LF	14.9	0.5	1	1	1	1	1	1	1	1	1
										6	6	6	6	6	6	6	6	6

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Line Number	Zone	Time Period Days	Len	May 30	Jun 06	Jun 13	Jun 20	Tot Spots	Gross Cost	Net Cost	GRI CPM
1		5:00A to 6:00A M T W R F	:30	5	5	5	5	65	\$6500.00	\$5525.00	1,546.3 \$4.20
2		12:30A to 1:30A Su	:30	1	1	1	1	13	\$1300.00	\$1105.00	193.1 \$6.71
				6	6	6	6	78	\$7,800.00	\$6,630.00	

2/3/2022

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Monthly Totals

Month	Gross Cost	Net Cost	Spots	GRI	CPM
April, 2022	\$2,400.00	\$2,040.00	24	535.60	\$ 4.48
May, 2022	\$3,000.00	\$2,550.00	30	669.50	\$ 4.48
June, 2022	\$2,400.00	\$2,040.00	24	535.60	\$ 4.48
Total	\$7,800.00	\$6,630.00	78	1,740.70	\$ 4.48

Advertiser Comments:

Campaign Comments:

Vendor Comments:

Los Angeles Comments:

Vendor Approval: _____ 02/02/22 8:02 PM

02/02/2022, 8:02:26 PM

Printed By: Lisa Montague