

Media Schedule



Flight Dates 03/28/22 - 06/26/22

Media	TV	Television	Campaign	JJW	Jimmie JJ Walker
Client	T2BH	The 2022 Benefits Helpline	Access	60	60
Product	MEDS	Medicare Supplement	Market	8	Diginet

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Cost Station Gross

Station	PC421 Cozi TV		Office	PMG ProMedia	
Contact	Courtney Castellano		Buyer	Sarah Personelli	
Phone	ext. 	Fax 	Phone	ext. 	Fax
Email	courtney.castellano@nbcuni.com		Email	Sarah@promedia.com	

DAYS	TIMES	PROGRAMMING	DPT	LEN	COST	TOT	MA	AP	AP	AP	AP	MY	MY	MY	MY	MY	JN	JN	JN
							28	04	11	18	25	02	09	16	23	30	06	13	20
MTWTFSSaSu	6:00A - 5:59A	BONUS	RO	060	\$0.00	130	10	10	10	10	10	10	10	10	10	10	10	10	--
MTWTF--	9:00A - 12:00P	NATIONAL	DA	060	\$225.00	20	10	10	--	--	--	--	--	--	--	--	--	--	--
	MAX 2x PER DAY																		
MTWTF--	12:00P - 3:00P	LITTLE HOUSE ON THE PRAIRIE	DA	060	\$325.00	20	10	10	--	--	--	--	--	--	--	--	--	--	--
	MAX 2x PER DAY																		
MTWTF--	3:00P - 7:00P	NATIONAL	EF	060	\$325.00	20	10	10	--	--	--	--	--	--	--	--	--	--	--
	MAX 2x PER DAY																		
MTWTF--	9:00A - 12:00P	NATIONAL	DA	060	\$250.00	110	--	--	10	10	10	10	10	10	10	10	10	10	--
	MAX 2x PER DAY																		
MTWTF--	12:00P - 3:00P	LITTLE HOUSE ON THE PRAIRIE	DA	060	\$350.00	110	--	--	10	10	10	10	10	10	10	10	10	10	--
	MAX 2x PER DAY																		
MTWTF--	3:00P - 7:00P	NATIONAL	EF	060	\$350.00	110	--	--	10	10	10	10	10	10	10	10	10	10	--
	MAX 2x PER DAY																		
PC421 TOTAL:							\$122,000.00	520	40	40	40	40	40	40	40	40	40	40	--

Priscilla Aviles

Priscilla Aviles, Account Executive, Direct to Scale

NBCUniversal does not guarantee max per day frequencies.

NBCUniversal does not guarantee separation on 15 second units, and all

other unit lengths are guaranteed 15-minute separation.

5 business day cancel policy

PLEASE HIATUS: January 1st (New Years Day), July 4th, Labor Day, Thanksgiving, December 25 (Christmas) REQUIRE 15 MINUTE MINIMUM SEPARATION BETWEEN SPOTS UNLESS NOTED ON CONTRACT.